

A NEW CALL FROM THE WILD

CHALLENGE YOUR NIGHT **WOLF** INSTINCT.

AS **DUSK** FALLS YOU ARE THRILLED ABOUT THE OPPORTUNITIES FOR
THOSE **BOLD** ENOUGH TO TRUST THEIR INSTINCT.

MADE FROM NATURAL CARAMEL, INFUSED WITH A SPICY **KICK**
TO SPARK YOUR **SPONTANEOUS** SIDE.

DRINK IT **ON THE ROCKS** AND DISCOVER ITS BITING TASTE.



GOLDEN OFFER

QUOTES AS UNIQUE & PIONEERING	93%	88%	LOVES THE TASTE
ATTRACTED BY THE COLOR	83%	87%	LOVES THE SMELL
RELEVANCE WITHIN RANGE	82%	63%	BUYING INTENTION

GOLDEN TASTE

CARAMEL	SWEET
VANILLA	MAPLE SYRUP
TINTLING MOUTH FEEL	INCREDIBLE COKE MIXER

GOLDEN LAUNCH

MASS ADVERTISING
MASS TASTING
MASS VISIBILITY



PRODUCT

BOTTLE	70CL
ALCOHOL	20% VOL
UNITS	6 BOTTLES / CASE 17 CASES / LAYER 5 LAYERS/PALLET

BOTTLE

EAN	5010677806657
SIZE	85 X 85 X 290 MM
WEIGHT	1.28 KG

CASE

ITF	5010677806671
SIZE	270 X 180 X 300 MM
WEIGHT	7.9 KG

PALLET

SIZE	85 X 85 X 290MM
WEIGHT	696 KG